

Data Privacy Notice

Llandrindod Wells Together for Wellbeing

The introduction of the EU General Data Protection Regulation (GDPR) offers us an opportunity to refresh our commitment to protect your personal data, and give you renewed assurance that your data is safe, yours to control, and being used responsibly. The following briefly summarises how we use and store the information we hold about you and give you the opportunity to review it.

About Severn Wye Energy Agency

Severn Wye are a non-profit company and a registered charity that administer, deliver and contribute to a wide variety of sustainability projects; whether on behalf of public authorities, funding bodies, or just in line with our charitable aims and objectives. While you may know Severn Wye independently, it is likely that you have primarily encountered us through the delivery of the Llandrindod Wells Together for Wellbeing project, and other similar initiatives. Behind these projects we are an organisation of experienced people, passionate about harnessing innovative ideas for building sustainable communities, businesses, schools and homes.

As an organisation we are committed to treating your data with the utmost respect and take our responsibilities seriously. While the following Data Privacy Notice relates to the Llandrindod Wells Together for Wellbeing project, it should be read alongside our organisational Data Protection Policy, at severnwye.org.uk/privacy.

1. What information do we collect about you?

We collect information about you from connections you make with us, including interactions with our staff, project, or website; events you have attended; or phone calls and email contact you have made to our team. The personal data we hold varies depending on the individual and what you share, but it typically includes

- Name
- Contact details
- Demographic data
- The types of challenges you and your family recognise you face
- Personal stories and insights that you have provided
- Relationship management notes
- Ideas you contribute towards potential projects

Data held may also include correspondence and any data you have passed to us to provide a service to you as part of this project. Online, we monitor website activity via cookies. This does not include data that can identify you.

2. How will we use the information about you?

The information we hold about you helps us to deliver Llandrindod Wells Together for Wellbeing. Typically, this includes inviting you to events, facilitating activities and connections to be made within your community, analysing the key challenges and opportunities found in Llandrindod, promoting the value of project activities and events and staying in touch with you as part of the project. Your data will be available to Severn Wye employees and Llandrindod Wells Together for Wellbeing team members. We store your data securely and we will delete your data when it is no longer required for Llandrindod Wells Together for Wellbeing, any other Severn Wye projects you have chosen to be involved in, or when you withdraw your consent for marketing.

Llandrindod Wells Together for Wellbeing is funded by the National Lottery Community Fund Wales, and as such is subject to regular monitoring, reporting and evaluation in collaboration with them. No personal data will be included in these reports or shared with the National Lottery Community Fund Wales.

Note that in the case of Llandrindod Wells Together for Wellbeing, Severn Wye is both the data controller and data processor (we decide how to use your data, and process it ourselves).

3. Marketing

While the majority of our communications are regarding Llandrindod Wells Together for Wellbeing, we do like to send you news and information from time to time about projects, events and services that we think you may find interesting and relevant. We will only ever send you communications that relate to topics or services similar to Llandrindod Wells Together for Wellbeing, and only if you have agreed to receive these communications. As our project work typically has a short lifespan, towards the end of the Llandrindod Wells Together for Wellbeing project, or during its delivery, we will ask you to opt-in to communications that relate to future community sustainability projects that Severn Wye may deliver. We do not share personal information with third parties for the purposes of marketing.

4. Access to your information and correction

You have the right to request a copy of the information that we hold about you at any time. To request some or all of the data we store on you, please write to us. Note that there may be a charge for this service, depending on the detail required. You may ask us at any time to correct or remove information you think is inaccurate. You may also request that we erase the data we hold about you at any time.

5. Website cookies

Cookies are small text files placed on your computer to collect standard internet log information and visitor behaviour. This data is used to analyse visitor behaviour and complete statistical reports on website activity. For further information, visit allaboutcookies.org. Cookies on Severn Wye websites are occasionally used to provide a more intelligent, relevant experience for you.

6. Policy updates

Severn Wye regularly update their Data Privacy Notice, Data Security Policy and Data Management Protocols across their projects when processes, regulations and systems change to meet current needs. For the full details of each of our policies and how they affect your data, please visit our website at severnwey.org.uk/privacy.

This Data Privacy notice was updated on 8 May 2019.

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